

### Open-Access-Tage 2020 (Bielefeld online)

# 'Transformative' deals with publishers: a controversial step forward in the implementation of Open Access

Pablo de Castro

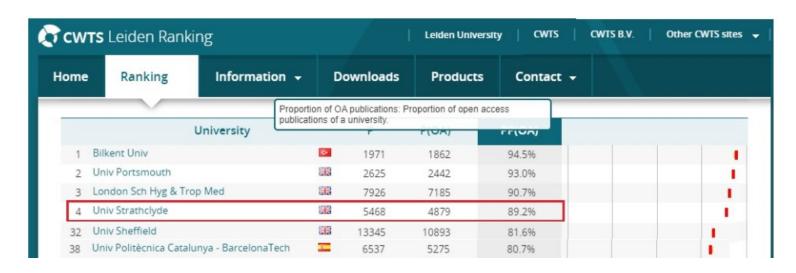
euroCRIS Secretary

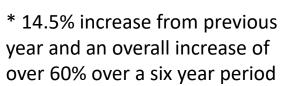
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# Speaker's academic affiliation

### University of Strathclyde Glasgow

- Founded 1796 as "the place for useful learning"
- 22,295 FTE Students and 3,200 staff (2017/18)
- Research: research grants and contracts income of £65.6m in 2017\*
- Among the 20 top research-intensive universities in the UK







# Speaker's academic affiliation

### Co-lead (w/ TIB Hannover) for Open Access WG of CESAER TFOS

Association of over 50 European Universities of Science and Technology



 Several TU9 institutions are CESAER members, some represented in its Open Access Working Group

### Secretary for the euroCRIS Association



- Dutch non-profit founded 2002
- Association of professionals and bodies worldwide in the areas of research information management and CRIS systems
- Custodian for the Common European Research Information Format (CERIF)
- MoUs with various relevant organisations in the RIM field: OpenAIRE, ORCID, COAR...



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#### **Members list** Karlsruhe Institute of Technology - Germany Leibniz Universität Hannover - Germany RWTH Aachen University - Germany √ website Technische Universität Berlin - Germany Technische Universität Braunschweig - Germany Technische Universität Darmstadt - Germany Technische Universität Dresden - Germany University of Stuttgart - Germany

German member institutions of CESAER include several TU9 members. Uni Stuttgart, RWTH Aachen and TIB/Leibniz Uni Hannover represented (together with ETHZ in the CH and TU Wien in AT) in the OA WG of CESAER's Task Force for Open Science

The CESAER OA WG conducted some level of collaboration with the BMBF-funded OpenIng project led by TU Darmstadt – both initiatives being devoted to exploring the specifics of Open Access implementation in the Engineering disciplines

Open Access und Open Educational Resources in den Ingenieurwissenschaften

#### Was ist OpenIng?

Initiativen in den Bereichen Open Access (OA) und Open Educational Resources (OER) verfolgen verstärkt seit Anfang des 21. Jahrhunderts das Ziel einer Öffnung von Wissen. Wie nutzen insbesondere Ingenieurwissenschaftler\_innen Open Access und Open Educational Resources und warum tun Sie es unter Umständen noch nicht? Diese Frage stand im Fokus des vom Bundesministerium für Bildung und Forschung geförderten Projekts "OpenIng".

Die Projektpartner TU Darmstadt, <u>TU Braunschweig</u> und <u>Universität Stuttgart</u> untersuchten das Publikationsverhalten von Ingenieurwissenschaftler\_innen im Hinblick auf rechtliche, organisatorische, reputationsbezogene und finanzielle Barrieren und warfen hierbei einen besonderen Blick auf die möglichen Synergien von OA und OER.





#### Kontakt

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# Open Access and innovation: a British (& all-European) approach

J. Mar. Sci. Eng. 2019, 7(5), 147; https://doi.org/10.3390/jmse7050147



#### Open Access Article

### Energy Yield Assessment from Ocean Currents in the Insular Shelf of Cozumel Island

by Q Juan Carlos Alcérreca-Huerta 1, Q Job Immanuel Encarnacion 2, Q Stephanie Ordoñez-Sánchez 2,\*  $\boxtimes$ , Q Mariana Callejas-Jiménez 3 0, Q Gabriel Gallegos Diez Barroso 3 0, Q Matthew Allmark 4, Q Ismael Mariño-Tapia 5, Q Rodolfo Silva Casarín 6 0, Q Tim O'Doherty 4 0, Q Cameron Johnstone 2 and Q Laura Carrillo 3

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#### Abstract

Marine renewables represent a promising and innovative alternative source for satisfying the energy demands of growing populations while reducing the consumption of fossil fuels. Most technological advancements and energy yield assessments have focused on promoting the use of kinetic energy from tidal streams with flow velocities higher than 2.0 m s<sup>-1</sup>. However, slower-moving flows from ocean currents are recently explored due to their nearly continuous and unidirectional seasonal flows. In this study, the potential of the Yucatan Current was analysed at nearshore sites over the insular shelf of Cozumel Island in the Mexican Caribbean. Field measurements were

#### "Why do we need Open Access to our research publications?"

"So that the firms and start-ups working within our specific industrial sector, who usually lack corporate subscriptions to the research content we publish, may have the opportunity to read our work and take subsequent steps towards establishing partnerships and joint projects between Academia and Industry"

#### Acknowledgments

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# European Marine Energy Centre (EMEC), Orkney, Scotland







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An EMEC guide to research, development and testing of marine energy technology



# Open Access in the UK: Green & Gold OA

Research funder	OA flavour	Brief policy description
Higher Education Funding Council for England (HEFCE)	Green	In operation since 01/04/2016 (implemented since 2014 at Strathclyde). Mandatory deposit of full-text accepted author manuscript no longer than three months since manuscript acceptance. Linked to the UK Research Excellence Framework (REF2021)
Research Councils UK (UK Research and Innovation since 01/04/2018)  Charity Open Access Fund (COAF): coalition of UK charities led by the	Green & Gold Green & Gold	Mandatory OA availability of funded outputs either via the Green or the Gold OA routes. Block grants delivered to research-intensive HEIs to fund Open Access fees for eligible publications (those that acknowledge RCUK-funded projects)  Mandatory OA availability of funded outputs either via the Green or the Gold OA routes. Block grants delivered to research-intensive HEIs to fund Open Access fees for eligible
Wellcome Trust  European Commission –  FP7 programme	Green & Gold	publications (those that acknowledge RCUK-funded projects). Green OA publications need to be deposited in EuropePMC Mandatory deposit of full-text accepted author manuscript for projects under Clause 39. Gold Open Access funding available
European Commission –	Green &	for finished FP7 projects under the OpenAIRE FP7 Post-Grant OA Pilot Mandatory deposit of full-text accepted author manuscript for
H2020 programme	Gold	all H2020 projects (plus associated datasets). Gold Open Access funding may be claimed from project grant

http://hdl.handle.net/11366/691 Title: The Role of Current Research Information Systems (CRIS) in Supporting Open Science Implementation: the Case of Strathclyde Authors: De Castro, Pablo & Keywords: current research information systems; research information management;open science;open access;institutional case studies; University of Strathclyde Issue Date: Nov-2018 Slovak Centre of Scientific and Technical Information (CVTI Publisher: P De Castro (2018), "The Role of Current Research Source: Information Systems (CRIS) in Supporting Open Science

Implementation: the Case of Strathclyde". ITlib. Informačné technológie a knižnice Special Issue 2018: pp 21–30

Informačné technológie a knižnice (ITLib)

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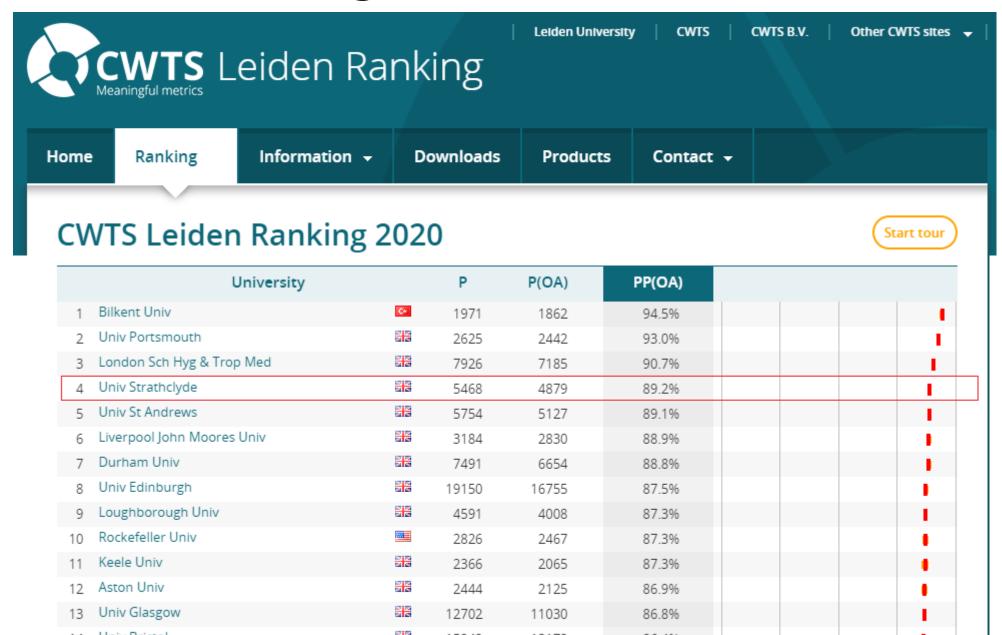






Table 1.— Main Open Access policies by research funders at the University of Strathclyde

# OA ranking – CWTS Leiden 2020



### "Controversial"

### **Declarations**









#### **STATEMENT**

#### FIRST CONSORTIUM ASSEMBLY FROM IBERO-AMERICA AND THE CARIBBEAN

Ciudad Juárez, Mexico August 31st and September 1st, 2017

The participants of this First Consortium Assembly from Ibero-America and Caribbean countries, after two days of work state that:

In Latin America, the publications have always been Open Accessed under a "free" model – that subsists with the financial encouragement from the Governments – but it needs to be noted that Latin America contributes with the 4.9% of the global scientific production, this means that Latin America and the Caribbean are a different region from other "emergent markets".

We agree that an OA expansion policy, through the payment of APC fees, is impossible to undertake from a financial point of view for the participant countries.

To not create grants to pay a publication in OA-APC magazines is recommended to the institutions.

# What should "transformative" actually mean?

Officially: to "flip" titles from a hybrid to a pure Open Access model
 (too early to tell if the cOAlition S proposal will work but guidance is being provided)

- Specifically for an institutional Open Access advocate: to be able to offer ECRs a choice not to be forced to wait until the end of an embargo period of up to 24 months (SSH) to openly share their research findings regardless of whether or not their accepted manuscript carry external funding ackonowledgements
- So couldn't they publish elsewhere, these ECRs? ("Why should we carry the weight of the publishing transition on our shoulders potentially damaging our prospects to build a successful research career for ourselves?")
- The DORA Declaration, the Leiden Manifesto and the general drive to leave behind the JIF are all great, but will not see short-term consolidation. Plan S is a pragmatic attempt at fixing the issue in the short-term

# A few relevant divides: (v busy) institutional researcher engagement vs (v vocal) ideology

Yelling at cOAlition S vs taking note of the market evolution for its application to institutional Open Access funding



inded APCs by	publisher at U S	trathclyde (2016	-202
	Frontiers	MDPI	
Aug-Dec'16	0	0	
Jan-Dec'17	2	5	
Jan-Dec'18	1	9	
Jan-Dec'19	4	10	
Jan-Dec'20	2	2	
Total	9	26	

The analysis of the Open Access funding landscape needs to be conducted *bearing the institutional publishing landscape well in mind* – this is not being properly done and it's also completely at odds with the usual generalisations

## A second v relevant divide: STM vs SSH

- Where do researchers want to publish?
   Can they be persuaded to behave more accordingly with the institutional interest?
   (meaning the library's interest, which is a tricky one on its own)
- How many researchers are attending Open Access events? Are we perhaps witnessing a significant echo-chamber here?



- How many researchers are attending publisher-led sessions at their own institutions, being often urged to attend by their own faculty librarians?
- Most initiatives for developing Academia-led publishing infrastructure are SSH same as most library professionals are SSH
- "Build it and they will come"? Open Research Europe

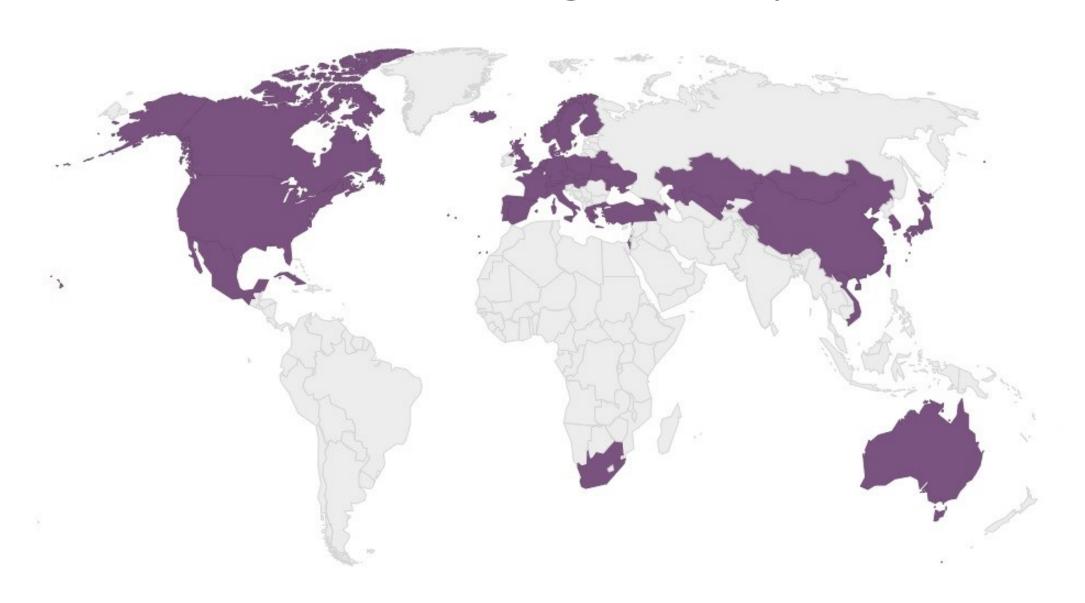
# A third divide: language

- Most foreign advocates for "the Latin American [non-APC] way" do not speak Spanish/Portuguese or know the actual state of the scholarly comms infrastructure in the region other than the (commendable) non-APC Gold OA initiative SciELO
- "[APCs] Not a sustainable business model in Latin America"?
   <a href="https://investigacion.usil.edu.pe/financiamiento-investigacion/pago-apc/">https://investigacion.usil.edu.pe/financiamiento-investigacion/pago-apc/</a>
- "ACS <u>partners with University of Campinas</u> in first open access agreement in Latin America"

### A fourth divide: Global North vs Global South

- Homework is not being done: it's not just that LatAm institutions have funding for APCs but that far more APCs are directly being paid by researchers from their grants – they know why they want this. Neither institutions nor consortia or (esp) OA advocates are tracking these payments → OpenAPC promotion remains paramount
- The (painful) SCOAP3 funding landscape: free-riding?
- It's not reasonable to ask advanced research landscapes to stop exploring models to reach full OA just because their approach may not be applicable everywhere. A mix of models may work better. Wealthy institutions will offer these deals to their researchers regardless of what region they're based in

# SCOAP3 funding landscape



# The actual point of TAs...

- ... is to promote competition among publishers, bringing some marketdriven behaviour into what's basically an oligopoly
- If researchers can be made aware that by submitting to the right titles (those covered by TAs) they can get their papers published Gold Open Access at no cost for them, they're likely to listen. A thorough (and sorely missing) researcher engagement activity needs to take place in order to ensure this can happen
- TAs are indeed benefitting some of the usual suspects, but not all of them.
   There's an element of competition being introduced (at least in the UK and for the time being) that may help shift the OA landscape
- The work required to test this approach is as hard as that devoted to the implementation of the Green OA HEFCE/REF policy. Very few institutions are actually aware of the implications of this in terms of balance of work across sub-teams. Without this effort, TAs risk becoming a missed opportunity

### Cross-institutional collaboration around TAs in Scotland

2019/20 OA + Read & Publish Deals 🕏 🔥 🙆

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Institution (and R&P URL)	American Chemical Society	BMC Institutional Membership	BMJ Open Access Programme	Brill*	Company of Biologists	De Gruyter	Elsevier	European Respirator y Society	F1000	Frontiers	Hinday
Edinburgh Napier University			J			- É					
Glasgow Caledonian University											
Heriot-Watt University											
Queen Margaret University											
Scotland's Rural College											
The Glasgow School of Art											
The Robert Gordon University				?							
University of Aberdeen				?						4	
University of Abertay, Dundee											
University of Dundee		3	5								
<u>University of Edinburgh</u>			7			-				6	
University of Glasgow	3	5	6								
University of St Andrews		3									
University of Stirling		9								7	
University of Strathclyde	7										
University of the Highlands and Islands											
University of the West of Scotland											



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# Danke!

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