Launch of the:

Commercial Advisory Network
The Concept:
To secure support from and work in collaboration with commercially aware individuals and organisations, to provide advice on how the network believes effective development and implementation of digital health and care solutions may be achieved.
Commercial Advisory Network

Purpose:
Create an environment that identifies opportunities or issues, enabling the right individuals / organisations to come together, to address the issues and advance the opportunities, in a way that enables optimal contribution from commercial organisations.
Commercial Advisory Network

Solutions

Private Sector

Issues

Public Sector

3rd Sector

Academia

Govt.
Commercial Advisory Network

A Balanced Approach
Commercial Advisory Network

- Value of CAN
  - Feedback from Group
- Core objectives
  - Do you agree?
Commercial Advisory Network

- Governance
  - Chair - G. Crooks
  - Secretarial – S. Deed
    - Minutes/ Communications
- Meetings
  - Schedules?
  - Attendees?
  - Network/Project?
Commercial Advisory Network

- Structure
  - Participant Roles
  - Responsibilities
  - Project Participation
  - Collaboration
  - Advisory Role
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