

Scotland Can Do Forum

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| Document reference number | DHI+DDMMYY+doctype+000X <i>DHI080516S0007</i> <ul style="list-style-type: none"> ○ E = exploratory report ○ L = lab report ○ F = factory report ○ S = summary document ○ LR = literature review ○ RR = research report ○ MR = market research ○ MAP = mapping ○ V=video ○ O= other |
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| Purpose of document | Summarisation of documents of high importance for the Business Case |
| Project detail (delete row if appropriate) | (project name, project owner(s), dates, organisation(s) involved) |
| Other detail (delete row if appropriate) | |

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| Related projects | Names and doc reference numbers |
| Keywords | Scotland; Innovation; Entrepreneurship; Collaboration; Education; Growth; |

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| Name of Strategy: | Scotland Can Do |
| Date: | November 2013 |
| URL: | http://www.gov.scot/resource/0043/00438045.pdf |
| Key words: | Scotland, Innovation, Entrepreneurship, Collaboration, Education, Growth |
| Why does this strategy exist? (what's the problem/opportunity this stems from) | The driver for the Scotland Can Do framework is the desire to achieve sustainable economic growth and create opportunities for everyone to flourish. To help accelerate entrepreneurship and innovation across Scotland. |
| Summary: | The Scotland Can Do framework outlines the ambitions the Scottish Government has for the future of Scottish entrepreneurship and innovation, and the actions it intends to take to achieve these ambitions. |
| Key goals and means to achieve them: | <p>The Ambition:</p> <ul style="list-style-type: none"> • Increase entrepreneurship and innovation activity from individuals and businesses in Scotland, causing more business to be formed, and new products and services being created • A diverse population with the ambition and skills to create, lead and grow businesses • Have an education system with entrepreneurship and innovation at its core • Increased commercialization of knowledge and intellectual capital • Greater collaboration between business and the academic sector • Greater focus on global markets as our business leaders grow in confidence and expand internationally <p>In order of achieve the ambitions of the framework, there are four main themes that can transform Scotland's performance.</p> |

- **Capable:** Entrepreneurs and innovators will have the support, skills and finance to start and develop enterprises, to achieve this:
 - Aligned and focused business support will be provided to improve entrepreneurial and innovative capabilities
 - A range of public sector investment support will be available
 - There will be a focus on the skills required for a business to innovate and grow
 - Entrepreneurs and innovative businesses will be encouraged to work in the digital economy
 - There will be work for greater access to finance
 - Middle sized companies will be worked with to support growth potential

- **Ambitious:** Scotland is a nation that values and celebrates entrepreneurship and innovation, to achieve this:
 - Through the curriculum for Excellence, teachers and schools will be supported to inspire the next generation of Innovators and entrepreneurs
 - Entrepreneurship and Innovation will be promoted across colleges and universities
 - A series of inspirational entrepreneurial and Innovation role models will be promoted
 - A series of projects will be delivered to help realise the potential for a wider range of citizens to be engaged in innovation and entrepreneurship
 - Town centers will be supported in the ambition to place them at the heart of Scottish enterprise and Community

- **Networked:** Our entrepreneurs and innovators can network and work together to help fulfil their ambitions, to achieve this:

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| | <ul style="list-style-type: none"> ○ Scottish Government will ensure better collaboration and knowledge exchange between businesses themselves, and with colleges and universities takes place ○ Innovation Scotland and innovation centers to support greater business and academic collaboration will be implemented ○ Business access to European research and development funds (i.e. Horizon 2020) will be supported ○ Scottish Government will support and develop opportunities for mentoring entrepreneurs and innovative companies <ul style="list-style-type: none"> ● Demand and Opportunities: Stimulating demand and market opportunities to accelerate development of new products and services, to achieve this: <ul style="list-style-type: none"> ○ There will be greater focus on how customers, public and private, can influence entrepreneurship and innovation, including innovative procurement ○ Work with the Scottish Science Advisory will ensure Scotland’s scientific excellence can fully drive innovation opportunities ○ Work with the Technology Strategy Board will identify new opportunities where Scottish organisations can collaborate or compete for funding ○ The potential for additional support for sales and marketing will be assessed ○ There will be a continued focus on experts and support for entrepreneurial and innovative business to internationalise <p>The implementation of these actions will be supported with a communications and Team Scotland action plan, regular updates for case studies and examples of good practice will be placed online, and a performance monitoring tool will be developed to help achieve the greatest impact possible.</p> |
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| Expected outcomes: | The framework aims to contribute to the National Outcomes on Scotland's Performance Framework. The outcome being that Scotland is the most attractive place to do business in Europe, the full economic potential if Scotland will be realized to create more and better employment opportunities for citizens, and that Scotland is better educated, more skilled and successful, and renowned for research and innovation. |
| Key quotes: | <p>“As Nesta highlighted in its recent publication Plan I –The Case for Innovation-Led Growth, “63 per cent of productivity growth in the last decade came either directly or indirectly from innovation””</p> <p>“The Global Entrepreneurship Monitor (2013) noted that in 2012 the rate of Total Early-Stage Entrepreneurial Activity (TEA)¹⁵ in Scotland was 6.9 per cent compared to 6.2 per cent in 2011. Over the last three years, Scotland's TEA rate has moved from being in the fourth quartile amongst 20 innovation driven nations to the second quartile.”</p> <p>“The digital economy is key to much entrepreneurial activity and innovation and to support our businesses to work in the digital economy we are investing in infrastructure that will allow super-fast broadband rollout across Scotland.”</p> |
| Parent/child document (of what)? | N/A |