

## Digital Participation: A national Framework for Local Action

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<b>Document reference number</b>	DHI+DDMMYY+doctype+000X <b><i>DHI080516S0002</i></b> <ul style="list-style-type: none"> <li>○ E = exploratory report</li> <li>○ L = lab report</li> <li>○ F = factory report</li> <li>○ S = summary document</li> <li>○ LR = literature review</li> <li>○ RR = research report</li> <li>○ MR = market research</li> <li>○ MAP = mapping</li> <li>○ V=video</li> <li>○ O= other</li> </ul>
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<b>Publication date</b>	8/5/2016
<b>Revision date</b>	
<b>Revision number</b>	

<b>Purpose of document</b>	Summarisation of documents of high importance for the Business Case
<b>Project detail (delete row if appropriate)</b>	(project name, project owner(s), dates, organisation(s) involved)
<b>Other detail (delete row if appropriate)</b>	

<b>Related projects</b>	Names and doc reference numbers
<b>Keywords</b>	Digital Participation; digital services; digital skills;

Name of Strategy:	Digital Participation: A national Framework for Local Action
Date:	April 2014
URL:	<a href="http://www.gov.scot/Resource/0044/00448804.pdf">http://www.gov.scot/Resource/0044/00448804.pdf</a>
Key words:	Digital participation, and Education, Communities, Business, Connectivity, Digital Public Services
Why does this strategy exist? (what's the problem/opportunity this stems from)	There is a need to support the digital participation in Scotland. The Scottish Government wants to ensure that everyone has the opportunity to make the most of digital connectivity, and help develop a culture of digital participation. Scotland's ambition to be a world class digital nation requires improved digital levels of participations, this report provides the framework to achieve it.
Summary:	Scotland's national Framework for Local Action plays a key role in Scotland's efforts to become a world leading Digital Nation. It outlines a vision for a Scotland where digital literacy and competency is embedded into every sector in the Scottish economy, and digital participation is near universal.
Key goals and means to achieve them:	<p>The main goal of the strategy is to develop a world class Digital Scotland, in which digital literacy takes a place alongside literacy and numeracy in the education system. The key factor in this is Increasing Digital Participation, a national movement is required in which key areas need to be addressed.</p> <ul style="list-style-type: none"> <li>- Integrated digital Strategy Sets out actions required in <ul style="list-style-type: none"> <li>o Infrastructure, rolling out next generation broadband ensuring a world class digital infrastructure by 2020</li> <li>o Participation, Grow individual and business participation to the highest rates in the UK by 2015</li> <li>o Economy, encourage a vibrant digital economy, where the future workforce has the digital skills to succeed</li> <li>o Public Services, deliver a single point of entry to all digital public services at national and local levels</li> </ul> </li> </ul> <p>The Government has established an integrated digital directorate to oversee the delivery of this strategy.</p> <ul style="list-style-type: none"> <li>- Partnership-led delivery network, partnerships are essential for creating a Digital Scotland. The government is determined to:</li> </ul>

- Identify and work with partners best placed to engage with intended audiences
- Ensure these partners are supported in developing their digital competence
- Work collaboratively towards the common goal of a world class digital Scotland
- Encourage business, third sector, and public sector organisations to get online and develop digital skills, supporting staff training on digital issues

- In building levels of participation, the Digital Participation Charter, in accordance with the charter organisations:

- Ensure staff and volunteers have an opportunity to learn basic digital skills, help others develop the same skills, and encourage and help organisations to embrace digital tools
- Contribute resources and support for digital participation initiatives when possible
- Channel their efforts through the digital participation programme to coordinate their activities
- Use accessible language to make their thinking and actions as clear as possible

To ensure these commitments are delivered, a team has been established to create a partnership network across all sectors of the Scottish economy by:

- Identifying complimentary partners and funding/resource opportunities
- Developing and managing the tools, resources and information needed to fulfil Charter commitments
- Agreeing and delivering a national plan to promote digital participation that benefits the currently digitally excluded
- Promoting digital skills and use of technology in the third sector



- Working with organisations everywhere to address issues of digital exclusion

- The SCVO Digital Participation will lead Scotland's national effort to identify and secure additional resources to promote digital participation. These include direct financial resources from national, local and European sources, as well as contributions from partners across all sectors of the economy.

Let's get on is a campaign to give high profile public face to the national movement for change. It will provide a consistent, high profile, way of communicating messages about the benefits of digital participation to both organisations and citizens.

- To provide world class levels of digital participation the Scottish Government will work with the campaign to:
  - Establish a network of Digital Scotland training Hubs
  - Support local authorities to drive digital participation
  - Provide £7 million funding for business Excellence Partnership to promote the use of digital technology by Scottish business
  - work with partners in the third and public sector to embrace the Digital Participation Charter and help staff develop basic digital skills
  - Encourage new build developments subsidised through the Affordable Housing Supply Programme to incorporate broadband connectivity
  - Encourage Housing Associations and local authorities to develop and use procurement frameworks to secure connectivity for existing homes, devices and services for tenants
  - Ensure that digital public services are designed using standards that focus on user needs and tackle digital exclusion
  - Support the roll out of eHealth services to improve care and drive demand in remote/rural areas

	<ul style="list-style-type: none"> <li>○ Coordinate with appropriate authorities and partners to develop a new framework to measure the progress towards digital Scotland and greater digital participation</li> </ul>
Expected outcomes:	Citizens and businesses of Scotland will more readily use digital services and be more confident doing so due training and education in basic digital skills, having support from local and national authorities. Scotland will match the highest rates of households with internet access, and be seen as a world leader in digital services, and participation.
Key quotes:	<p>“Access to the internet should not be considered a luxury in a modern country.”</p> <p>“The proportion of households with internet access in Scotland now stands at 76%, compared to 40 % at the beginning of 2003”</p> <p>“The starting point for our approach is the development of basic digital skills.”</p> <p>“a key motivator of digital participation is belonging to a community whose members are predominantly online. If, the report argues, the main method of communication of an individual’s peers is digital, the more likely that person will be to decide to get online.”</p> <p>“Alongside commercial coverage, the Digital Scotland Superfast Broadband programme will ensure that 85% of premises in Scotland have access to fibre broadband by the end of 2015/16 and 95% by 2017/18.”</p>
Parent/child document (of what)?	Scotland's Digital Future: A Strategy for Scotland <a href="http://www.gov.scot/resource/doc/981/0114237.pdf">http://www.gov.scot/resource/doc/981/0114237.pdf</a>