

Scotland's International Framework

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Purpose of document	Summarisation of documents of high importance for the Business Case
Project detail (delete row if appropriate)	(project name, project owner(s), dates, organisation(s) involved)
Other detail (delete row if appropriate)	

Related projects	Names and doc reference numbers
Keywords	Internationalisation; Supporting sustainable growth; tackling inequalities; One Scotland;

Name of Strategy:	Scotland's international framework
Date:	March 2015
URL:	http://www.gov.scot/Publications/2015/03/3466
Key words:	Internationalisation; Supporting sustainable growth; tackling inequalities; One Scotland
Why does this strategy exist? (what's the problem/opportunity this stems from)	The purpose of the SG is to create a more successful country with opportunities for all of Scotland to flourish through increasing sustainable economic growth. The aim is to make Scotland more attractive for international investment and trade, as well as embed the internationalisation agenda in the Scottish society through education, equal opportunities and knowledge exchange.
Summary:	The strategy sets out Scotland's internationalisation agenda and objectives, setting the context for delivery. Objectives are to enhance Scotland's global outlook, strengthen Scotland's relationships and partnerships, increase Scotland's reputation and attractiveness and engage with the EU.
Key goals and means to achieve them:	<p>Aims:</p> <ul style="list-style-type: none"> • to create an environment within Scotland that supports a better understanding of international opportunities and a greater appetite and ability to seize them; • To influence the world around us on the issues that matter most in helping Scotland flourish. <p>Strategic objectives:</p> <ul style="list-style-type: none"> • Enhancing Scotland's Global outlook to set the domestic conditions for success: <ul style="list-style-type: none"> ○ Embedding internationalization across areas of competence through ensuring that people have the skills and attitudes to seize new opportunities and participate in a globalized world. ○ Intelligent knowledge exchange for helping businesses, institutions and individuals navigate, make connections and understand Scotland's place in the world.

- **Targeted support** for people, businesses and institutions to identify and seize international opportunities; helping them capitalize on international opportunities through developing domestic capability.
- **Coherent approach** towards internationalization activities.
- Strengthening Scotland's Relationships and Partnerships
 - **Tapping into local knowledge** of our people, diaspora and partners outside Scotland to build long-term relationships and networks;
 - **Engaging in Multilateral forums** (e.g. UN, EU) to influencing the external environment;
 - Continue to build and value **Bilateral relationships**;
 - **Collaborative working** through One Scotland partnerships and Innovation and Investment Hubs to deliver investment, innovation and knowledge exchange;
 - **Good global citizen** – addressing global challenges such as climate change, tackling inequality and promoting human rights, sharing our knowledge, skills and technical expertise for global good;
 - **International development** in order to achieve the Millennium Development Goals and the Post 2015 Sustainable Development Goals.
- Building Scotland's international **reputation and attractiveness**
 - Using Scotland's **overseas presence to promote** and celebrate Scottish achievements, culture, education, values, heritage and economic strengths etc.
 - Showcasing Scottish **culture and heritage** to enhance international relationships and collaboration
 - Developing an international **Trade and Investment** strategy for Scotland
 - Continuing to invest in Scottish Universities for **Research excellence**

	<ul style="list-style-type: none"> • European Union <ul style="list-style-type: none"> ○ Remain a committed partner in the EU ○ Promoting EU reform ○ Active participation in the EU to secure investment, innovation and inclusive growth to support Scotland's Economic Strategy ○ Strengthening EU-partnerships to develop and deliver mutually beneficial outcomes, policies and programmes in pursuit of Scotland's objectives.
Expected outcomes:	To create an outward looking, fair, and attractive environment in Scotland for international engagement and trade.
Key quotes:	"We will embed internationalisation across our areas of competence to ensure that Scotland remains relevant and our people have the skills and attitudes to seize new opportunities and participate in a globalised world."
Parent/child document (of what)?	Contributes to and aligns with Scotland's Economic Strategy and Scotland's Trade and investment strategy (2011-15). Follows on from the Scottish Government's first International Framework in 2008, and from the second published framework in 2012.