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Structured Pharmacist-led Intervention Programme to Improve Medication Adherence in COPD Patients: A randomized controlled study

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Abstract
Background: COPD, a progressive, partly reversible condition with airflow limitation particularly warrants the inclusion of pharmacists in the healthcare team. Extreme physician scarcity severely limits the implementation of quality healthcare in India. Pharmacist-led educational intervention achieves smoking cessation and improves medication adherence. Objective: This study evaluated the effectiveness of a clinical pharmacist-led intervention on medication adherence in COPD patients in a teaching hospital. Methods: In an open-labelled randomized controlled study at Kasturba Medical College Hospital, Manipal, India, patients were randomly assigned to two groups (Intervention group [IG] and Control group [CG]), and were matched for socio-demographics and clinical characteristics. Medication adherence was assessed by the Morisky, Green and Levine Medication Adherence Questionnaire (MAQ). In IG, pharmacist intervention placed emphasis on (1) compliance, (2) smoking cessation, (3) exercise, (4) inhaler use and (5) need for timely follow up. The MAQ assessment was repeated at 6, 12, 18 and 24 months. Data were analysed statistically by SPSS version 20.0. Results: Out of 328 patients screened during March 2012 to June 2013, 260 were recruited. Of these, 206 completed the follow-up (98 in CG and 104 in IG). Medication adherence improved significantly after pharmacist intervention in IG at all follow-up time points (P<0.001). It increased from 49% at the baseline to 80% after 24 months (P<0.001). Carelessness about taking medicines was one of the main reasons for non-adherence in COPD patients, but was effectively reduced by the intervention. Conclusions: This is the first randomized controlled trial in India that demonstrates the pivotal role of pharmacist-led educational intervention in improving medication adherence in COPD. Involving non-physician health professionals could be the best strategy, for resource-poor nations like India, because the current physician-centric healthcare has no emphasis on patient education and counseling.

Key words: Pharmacist Intervention, Medication Adherence, COPD Patients, randomized controlled study, MAQ

(Introduction)

Chronic obstructive pulmonary disease (COPD) is characterised by a progressive airflow limitation in the lungs, which, unlike asthma, is not fully reversible by medication. However, adherence to therapy improves the management of symptoms and delays disease progression. Patients’ knowledge and awareness about the disease are also important in leading a normal life. Overall, it is estimated that the...
number of people aged 30 and over worldwide with COPD is estimated at 384 million, with a prevalence of 11.7% (8.4%-15.0%). The Global Burden of Disease Study revealed that COPD is the fourth leading cause of death worldwide, claimed 3.2 million lives in 2015, and projected to be the third leading cause by 2030. In addition to its impact on mortality, COPD is also associated with an appreciable impact on morbidity and costs. Consequently, it is a high priority area to focus on.

Adherence to medication therapy is considered a major concern. Adherence is defined as “the extent to which a person’s behavior (in terms of following diets, taking medications, or executing lifestyle changes) coincides with medical or health advice.” Patient non-adherence is one of the best recorded, but one of the least understood health-related behaviors. The lack of adherence to medications was described by the World Health Organization as “a new pharmacological problem”. Moreover, substantially increasing the effectiveness of measures and interventions designed to increase patients’ adherence to their therapies and recommendations may result in an impact on people’s health far better than any other progress made in the therapeutic arena.

In COPD patients, non-adherence to medication in COPD is high, with some studies showing adherence rates to inhaled and oral medications between 41% to 57%. Adherence in clinical practice may be even lower at only 10% to 40% of patients with COPD. Non-adherence with their treatment recommendations can be both intentional (such as, negative attitudes to medication-taking behavior, side effects, cost, does not feel sick, etc.) and unintentional, due to reasons related to forgetting, misunderstanding, problems remembering, failure to plan ahead, etc. In addition, there are concerns with inhaler technique which is typically seen as sub-optimal with adherence adversely affected if patients are using different devices requiring different techniques. However, it is evident that better medication adherence is associated with decrease in the number of emergency department visits and length of hospital stay among patients with chronic respiratory diseases with improved adherence reducing costs.

Consequently, in order for a medication to be useful, not only should the active ingredient be effective, and its delivery must be optimal, but also patients’ adherence to their medications is an essential factor for success of therapy. Intentional non-adherence is considered an active process in which patients decide not to fill their prescribed medications. It is estimated among patients with respiratory diseases that approximately 15% of patients do not fill a new prescription and usually discontinue therapy after approximately six months. In contrast, unintentional non-adherence is considered as a passive process, with patients failing to take their medications and follow therapy recommendations for many reasons outside their control including old age, financial inability to buy their medicines, affecting 20% to over 50% of patients.

In the literature, several studies have suggested that health professionals’ style of communication with the patient can affect the patient’s ability and tendency to adhere to their medications. Although health professionals are increasingly aware that non-adherence is a major health issue, individual patients may not readily disclose their non-adherence without an intervention and assessments by their health providers. Consequently, the role of health professionals is essential to encourage patients adherence to the therapeutic plan. For example, there is evidence that health professionals can encourage readiness to quit smoking. Wilson et al demonstrated that, even three-minutes of counselling can increase the rate of quitting by 5-10%. When different health professionals such as pharmacists, doctors and nurses jointly counsel patients, the impact is typically greater. To illustrate this, the rate of quitting of smoking was enhanced when 1,723 smokers received advise from different categories of health professionals (OR 2.37; 95% CI 1.15-4.88).

Providing adequate information about medications to the patients (e.g. indication of medication, clear instructions on medication use) improves adherence. Providing tailored educational counseling raises the level of patient confidence, self efficacy, and improves their understanding on how to take their medications.

In COPD and asthma patients, it is estimated that over 50% of them struggle to use metered-dose inhalers (MDIs) correctly. Each medication with its inhaler has different characteristics in terms of (1)
internal resistance, (2) intra-thoracic deposition, (3) mechanism to check that the product was actually delivered, and (4) time and duration of action, affecting adherence in practice. Manual dexterity and hand strength necessary to operate the inhaler is also important, especially in the elderly. Poor inhaler technique and patients’ beliefs about illness are associated with diminished quality of life. The lack of perceived benefit from therapy has also been associated with 30% of patients with COPD intentionally discontinuing their therapy.

Whilst the exact burden of COPD in India is currently unknown although some studies have suggested prevalence rates of between 6.5% and 7.5% prevalence rates for COPD are known to be appreciably higher in low and middle income countries such as India. Overall, China and India appear to account for 66% of global COPD mortality. Alongside this appreciable burden, we are aware that there is currently very little published data on the impact of clinical pharmacist-led patient self-management in COPD in India. However, in other countries, published studies have shown that clinical pharmacist-led, continuous, individualized patient education that identifies and recognizes psychosocial components of patient behavior can enhance overall satisfaction with health care experience in patients with COPD. Consequently, this study aimed to evaluate the effectiveness of a structured pharmacist-led intervention programme on medication adherence in COPD patients in India.

**Methodology:**

**Study Design and Subjects:**
An open-labelled randomized controlled study was conducted at Kasturba Medical College Hospital, Manipal, India, over a 3 year period. Institutional ethical clearance (IEC 88/2012) was obtained prior to the study and registered with the Indian clinical trial registry (CTRI/2014/08/004848). The study subjects were selected based on inclusion criteria (confirmed diagnosis of COPD as per GOLD guidelines) and informed consent. Patients were randomized (envelop method) into two groups (Intervention group [IG] and Control group [CG]).

**Sample size:**
In accordance to published literature, we estimated the minimum sample size (based on measure of variation) of 100 in each group, in order to demonstrate minimum clinically significance of 5% (power =80%). Target sample size was estimated to be 260 patients (130 CG and 130 IG) taking into account a 30% potential dropout rate.

**Baseline assessment:**
Baseline data for each patient was collected using a custom designed and validated case record form. The collected data included demographic measures, disease characteristics, respiratory and non-respiratory medications and medication regimen. The patients were also asked to complete a self-reported Morisky, Green and Levine Medication Adherence Questionnaire (MAQ). The reason for medication non-adherence was measured at baseline and at 24 months using a validated questionnaire.

**Follow up assessment:**
The medication adherence assessment was repeated at 6, 12, 18 and 24 months in both the groups.

**Study questionnaire:**
MAQ, which measures adherence through four Yes/No response items, accounts for the various reasons for non-adherence namely: forgetting, carelessness, stopping when feeling better and stopping when feeling worse. [Scoring: ‘YES’=0, ‘NO’=1]. Consequently, MAQ scores range between 0 and 4. Score of 3-4 considered as high adherence, 2 = moderate adherence and < 2 = low adherence.

**Structured Pharmacist Intervention:**
Patients’ perceptions were captured accurately by one on one interviews, whenever the patients were comfortable. Patients recruited under IG were educated by the clinical pharmacist. The counselling sessions (15-20 minutes) and patient information leaflets (PILs) emphasised (1) the importance of medication compliance, (2) dose and frequency of medications, (3) need for smoking cessation, (4) simple exercise, (5) proper use of inhaler devices and (6) need for timely monitoring by the pulmonary medicine department. Each patient was followed up for a period of two years, and adherence was re-
assessed after every six months. Patient information leaflets (PILs) describing the above techniques were
developed, validated and supplied to patients for reinforcing the content delivered through counselling.
Patients were further followed up by monthly telephone calls for ensuring medication adherence and
timely follow ups. During follow up, patients in IG were trained for proper use of inhaler devices and were
motivated for medication adherence.

**Control patients**
CG received standard hospital care, but did not receive the intervention by the clinical pharmacist.

**Development and validation of PILs:**
PILs were developed based on information collected from different sources such as “Patient UK”,
Micromedex, GOLD guidelines, etc. The contents of the leaflet were validated and appropriately revised
by physicians. Readability of the designed PIL was calculated online [www.readability-score.com] by (1)
Flesch Readability Ease (FRE) and (2) Flesch-Kincaid Grade Level (FK-GL). Baker Able Leaflets Design
(BALD) was used to assess layout and design characteristics of the PILs. The details regarding
development and validation of these PILs are published elsewhere. 33

**Data analysis:**
SPSS version 20.0 were used for statistical analyses (Data screening, descriptive statistics and univariate
analysis). Chi square analysis was performed to assess the significance (between CG and IG) in MAQ. A
P- value of <0.05 was considered statistically significant.

**Results**
The present study was carried out as part of a larger study on the impact of pharmaceutical care on
outcomes in COPD patients. 34

**Participants Flow**
Out of 328 COPD patients screened during the study period (March 2012 to June 2013), 260 were
recruited. Of these, 206 patients completed follow up (98 in CG and 104 in IG). Reasons for drop out, in
the decreasing order of importance were (a) lost to follow up (18 in CG and 11 in IG) (b) death (8 in CG vs
9 in IG) (c) withdrawal at different level of the study (5 in CG vs 3 in IG). Fig. 1 is a flow chart indicating
patient numbers at different level of the study.

**Figure 1:** Flow chart indicating patient numbers at different stages of the study
Baseline characteristics of study population:
CG and IG were matched (P>0.05) for baseline socio-demographic and clinical characteristics such as (a) mean age (61.1±8.4 vs 60.6±7.9), (b) male gender (94.4 vs 96.9) (c) Duration of COPD (15.3±5.7 vs 14.6±6.6), (d) Mean FEV1 (41.9±14.7 vs 44.4±14.5), (e) Average number of drugs used (7.2±2.1 vs 6.3±1.7), (f) co-morbidity rate (74% vs 69%), (g) current smokers (53.8% vs 56.9%). As per Kuppuswamy’s socioeconomic classification, majority belonged to upper lower category in both groups (UG=30.5% vs IG=29.8%). Pack years was estimated to be 21.7±12.6 in CG and 23.2±11.4 in IG. Majority of the patients belongs to GOLD III (severe) category (45.4 vs 47.6). The baseline characteristics of the study population are described in Table 1.
Table 1: Baseline characteristics of study population

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>CG</th>
<th>IG</th>
<th>P-value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age (Mean±SD) †</td>
<td>61.1±8.4</td>
<td>60.6±7.9</td>
<td>0.67</td>
</tr>
<tr>
<td>Gender (Male, %) ‡</td>
<td>94.4</td>
<td>96.9</td>
<td>0.08</td>
</tr>
<tr>
<td>Socioeconomic status 18 (%) ‡</td>
<td></td>
<td>0.73</td>
<td></td>
</tr>
<tr>
<td>Lower</td>
<td>35.8</td>
<td>37.4</td>
<td></td>
</tr>
<tr>
<td>Upper lower</td>
<td>30.5</td>
<td>29.8</td>
<td></td>
</tr>
<tr>
<td>Middle</td>
<td>23.7</td>
<td>20.6</td>
<td></td>
</tr>
<tr>
<td>Upper middle</td>
<td>7.1</td>
<td>6.4</td>
<td></td>
</tr>
<tr>
<td>Upper</td>
<td>2.9</td>
<td>5.8</td>
<td></td>
</tr>
<tr>
<td>FEV1 % predicted ¶ (Mean±SD) †</td>
<td>41.9±14.7</td>
<td>44.4±14.5</td>
<td>0.16</td>
</tr>
<tr>
<td>Smoking Status (%) ‡</td>
<td></td>
<td>0.24</td>
<td></td>
</tr>
<tr>
<td>Ex-Smoker</td>
<td>43.1</td>
<td>46.2</td>
<td></td>
</tr>
<tr>
<td>Current smoker</td>
<td>56.9</td>
<td>53.8</td>
<td></td>
</tr>
<tr>
<td>Pack years (Mean ± SD) †</td>
<td>21.7±12.6</td>
<td>23.2±11.4</td>
<td>0.42</td>
</tr>
<tr>
<td>Duration of COPD (Mean ± SD) †</td>
<td>15.3±5.7</td>
<td>14.6±6.6</td>
<td>0.36</td>
</tr>
<tr>
<td>Severity as per GOLD (%) ‡</td>
<td></td>
<td>0.34</td>
<td></td>
</tr>
<tr>
<td>Mild</td>
<td>12.7</td>
<td>13.8</td>
<td></td>
</tr>
<tr>
<td>Moderate</td>
<td>21.9</td>
<td>20.1</td>
<td></td>
</tr>
<tr>
<td>Severe</td>
<td>45.4</td>
<td>47.6</td>
<td></td>
</tr>
<tr>
<td>Very severe</td>
<td>20.0</td>
<td>18.5</td>
<td></td>
</tr>
<tr>
<td>No. of Medications (Mean±SD) †</td>
<td>7.2±2.1</td>
<td>6.3±1.7</td>
<td>0.68</td>
</tr>
<tr>
<td>Co morbid conditions (%) ‡</td>
<td>74</td>
<td>69</td>
<td>0.64</td>
</tr>
</tbody>
</table>

NB: IG- Intervention group, CG- Control group, SD- standard deviation, FEV1-Forced expiratory volume in one second, COPD-Chronic Obstructive Pulmonary Disease, GOLD- Global Initiative for Chronic Obstructive Lung Disease; †Data were analysed by t test ; ‡Data were analysed by Chi square; ¶ FEV1 calculated based on spirometry.

Outcomes and estimations
Medication adherence of COPD patients at different time interval:
At the baseline, MAQ scores were compared between CG and IG (P>0.05). In IG, MAQ improved significantly after the pharmacist intervention at follow-up (P<0.001). The best improvement was noted at 24 months, giving a picture of wholesome improvement. Medication adherence of COPD patients at different time intervals are shown in Table 2. Mean MAQ scores of COPD patients are depicted in Table 3.
Table 2: Medication adherence of COPD patients at different time interval

<table>
<thead>
<tr>
<th>% Adherence †</th>
<th>CG n (%)</th>
<th>IG n (%)</th>
<th>P-Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseline</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>High-Adherence</td>
<td>62 (47.7)</td>
<td>63 (48.5)</td>
<td>0.988</td>
</tr>
<tr>
<td>Moderate-adherence</td>
<td>32 (24.6)</td>
<td>31 (23.8)</td>
<td></td>
</tr>
<tr>
<td>Low-adherence</td>
<td>36 (27.7)</td>
<td>36 (27.7)</td>
<td></td>
</tr>
<tr>
<td>6 months</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>High-Adherence</td>
<td>60 (48.4)</td>
<td>98 (77.1)</td>
<td>&lt; 0.001*</td>
</tr>
<tr>
<td>Moderate-adherence</td>
<td>30 (24.2)</td>
<td>18 (14.2)</td>
<td></td>
</tr>
<tr>
<td>Low-adherent</td>
<td>34 (27.4)</td>
<td>11 (8.7)</td>
<td></td>
</tr>
<tr>
<td>12 months</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>High-Adherence</td>
<td>55 (49.1)</td>
<td>90 (77.6)</td>
<td>&lt; 0.001*</td>
</tr>
<tr>
<td>Moderate-adherence</td>
<td>26 (23.2)</td>
<td>17 (14.7)</td>
<td></td>
</tr>
<tr>
<td>Low-adherent</td>
<td>31 (27.7)</td>
<td>9 (7.8)</td>
<td></td>
</tr>
<tr>
<td>18 months</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>High-Adherence</td>
<td>51 (48.1)</td>
<td>89 (79.5)</td>
<td>&lt; 0.001*</td>
</tr>
<tr>
<td>Moderate-adherence</td>
<td>25 (23.6)</td>
<td>15 (13.4)</td>
<td></td>
</tr>
<tr>
<td>Low-adherent</td>
<td>30 (28.3)</td>
<td>8 (7.1)</td>
<td></td>
</tr>
<tr>
<td>24 months</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>High-Adherence</td>
<td>48 (49)</td>
<td>84 (80.8)</td>
<td>&lt; 0.001*</td>
</tr>
<tr>
<td>Moderate-adherence</td>
<td>23 (23.5)</td>
<td>12 (11.5)</td>
<td></td>
</tr>
<tr>
<td>Low-adherent</td>
<td>27 (27.4)</td>
<td>8 (7.7)</td>
<td></td>
</tr>
</tbody>
</table>

NB: CG-Control group, IG-Intervention group, n-Number of patients; † Data were analysed by Chi-square; *statistically significant

Table 3: Mean MAQ score of COPD patients at different time interval.

<table>
<thead>
<tr>
<th>Group</th>
<th>Baseline (95% CI)</th>
<th>6 months (95% CI)</th>
<th>12 months (95% CI)</th>
<th>18 months (95% CI)</th>
<th>24 months (95% CI)</th>
</tr>
</thead>
<tbody>
<tr>
<td>IG</td>
<td>1.76 (1.56-1.96)</td>
<td>1.12 (0.96-1.28)</td>
<td>1.09 (0.92-1.25)</td>
<td>1.04 (0.88-1.19)</td>
<td>0.98 (0.81-1.15)</td>
</tr>
<tr>
<td>CG</td>
<td>1.80 (1.60-2.00)</td>
<td>1.79 (1.58-2.00)</td>
<td>1.79 (1.58-2.01)</td>
<td>1.80 (1.57-2.03)</td>
<td>1.78 (1.53-2.02)</td>
</tr>
</tbody>
</table>

NB: CG-Control group, IG-Intervention group, CI-Confidence Interval

Reasons for Non-adherence among COPD Patients:
At baseline, we found that, stop taking when feel better as the major intentional reason for non-adherence in COPD patients (17.6% in CG vs 16.6% in IG). Among unintentional reasons, the carelessness about taking medicines (23.5% in CG vs 25.6% in IG) and high cost of medicines (5.9% in CG vs 7.6% in IG) were the major reasons for non-adherence. At 24 months follow up, in IG, intentional reasons for non-adherence were decreased appreciably compared to CG. Table 4 describes various reasons for non-adherence among COPD patients.
Table 4: Reasons for Non-adherence among COPD Patients

<table>
<thead>
<tr>
<th>Reason for non-adherence</th>
<th>Baseline IG (N=66)</th>
<th>Baseline CG (N=68)</th>
<th>24 Months IG (N=21)</th>
<th>24 Months CG (N=50)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Intentional</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stop taking medicines when feel better</td>
<td>11 (16.6)</td>
<td>12 (17.6)</td>
<td>1 (4.8)</td>
<td>8 (16)</td>
</tr>
<tr>
<td>Stopping when feeling worse</td>
<td>9 (13.6)</td>
<td>8 (11.7)</td>
<td>1 (4.8)</td>
<td>6 (12)</td>
</tr>
<tr>
<td>Forget to take medicines</td>
<td>6 (9.1)</td>
<td>7 (10.4)</td>
<td>2 (9.5)</td>
<td>5 (10)</td>
</tr>
<tr>
<td>Not beneficial</td>
<td>5 (7.6)</td>
<td>6 (8.8)</td>
<td>1 (4.8)</td>
<td>5 (10)</td>
</tr>
<tr>
<td>Fear of side effects</td>
<td>3 (4.5)</td>
<td>5 (7.4)</td>
<td>1 (4.8)</td>
<td>3 (6)</td>
</tr>
<tr>
<td>Fear of becoming dependent on treatment</td>
<td>4 (6.1)</td>
<td>4 (5.9)</td>
<td>1 (4.8)</td>
<td>4 (8)</td>
</tr>
<tr>
<td><strong>Unintentional</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Carelessness about taking medicines</td>
<td>17 (25.6)</td>
<td>16 (23.5)</td>
<td>2 (9.5)</td>
<td>12 (24)</td>
</tr>
<tr>
<td>High cost of medicines</td>
<td>5 (7.6)</td>
<td>4 (5.9)</td>
<td>6 (28.5)</td>
<td>3 (6)</td>
</tr>
<tr>
<td>Running out of medicines</td>
<td>2 (3.1)</td>
<td>2 (2.9)</td>
<td>2 (9.5)</td>
<td>2 (4)</td>
</tr>
<tr>
<td>Complex dosing regimens</td>
<td>2 (3.1)</td>
<td>3 (4.4)</td>
<td>2 (9.5)</td>
<td>1 (2)</td>
</tr>
<tr>
<td>Old Age</td>
<td>2 (3.1)</td>
<td>1 (1.5)</td>
<td>2 (9.5)</td>
<td>1 (2)</td>
</tr>
<tr>
<td>Total</td>
<td>66 (100)</td>
<td>68 (100)</td>
<td>21 (100)</td>
<td>50 (100)</td>
</tr>
</tbody>
</table>

NB: CG- Control group, IG- Intervention group, N- Total Number of non-adherent patients, n- Number of patients

Discussion

Pharmacists can prevent drug-related problems and achieve optimal outcomes from drug therapy, especially in chronic diseases. To the best of our knowledge, this is the first randomized controlled study from India that demonstrates the value of a structured pharmacist-led programme on medication adherence in COPD patients. Even those few Indian studies that previously evaluated adherence rates in patients with COPD are either cross-sectional or observational without considering pharmacist interventions.

Our study findings highlight the importance of patient-education by pharmacist in India. The suboptimal role played by pharmacists in educating, motivating and counselling patients is evident from the fact that COPD patients in India are mostly current smokers while those from Northern Ireland are ex-smokers. Educational intervention is an economical and feasible strategy, especially in the context of the ever-increasing burden of non-communicable disease in resource-poor developing nations like India.

Our results (Table 2 and 3) revealed that, medication adherence can be improved significantly (P<0.001) in COPD patients by structured pharmacist-led intervention. Gallefos et al demonstrate that, an individualized treatment plan with a self-management training programme, by a nurse / physiotherapist, can also improve patient outcomes in COPD within one year.

Previous studies by Mahour et al and Jarab et al demonstrated that pharmacist-led intervention improved medication adherence in COPD patients in Northern Ireland and Jordan respectively.

Patients often lack adequate knowledge about the symptoms and exacerbations of their disease and how to deal appropriately in such situations. However, when patients are given an opportunity to identify / discuss their concerns about medications and/or lifestyle, fears can be allayed and barriers can be identified. This in turns could improve the adherence, given the fact that medication adherence in COPD is generally poor. Most frequent reasons for non-adherence in our study, at baseline, in IG, were carelessness (25.6%), stopping when they 'feel better' (16.6%), stopping when 'feel worse' (13.6%) and forgetting (9.1%). This is consistent with previous studies. Intentional reasons for non-adherence decreased more appreciably than unintentional reasons, validating the substantial role of structured clinical pharmacist-led intervention in our study (Table 4).

Overall, the efforts to improve adherence in COPD patients should focus on maintaining clinical significant improvements in health status, prevent exacerbations of the disease and hence reducing the associated healthcare costs, rather than merely mandating compliance to healthcare professionals instructions.
disease, medications and, eventually, their adherence. Previous reports have endorsed the strategies employed in our study to improve medication adherence, namely (1) continuous monitoring of care (2) explaining the rationale for prescription (3) providing information in both written and verbal forms about disease and drug regimens, (4) assessment of medication adherence (5) follow-up supervision and (6) participation in self-management programmes. Consequently, this is an area to focus on in the future.

This especially because WHO’s World Medicine Situation 2011 report indicated that in developing countries such as India, dispensing time is only 60 seconds, with one third of the patients leaving the health facility without understanding their prescriptions and up to 50% of dispensed medicines not even labelled. In developed countries, for example US, Wilson et al. demonstrated that approximately one-third of patients did not talk to their doctor about their medicines during the last 12 months. Over the years, several studies showed that a considerable proportion of patients receive little instructions on how to take new medications. Overworked physicians and paucity of trained doctors in resource-poor settings obligate task-sharing to non-physician healthcare providers like clinical pharmacists, who can simplify treatment regimens and enhance compliance. Task sharing is both feasible and less resource intensive and would go a long way in the management of COPD based on our and other findings.

Conclusion
Enhancing patient self-efficacy as part of self-management education is important to promote long term adherence. Shared decision making during the initial and regular follow-up visits helps to augment the partnership between patient and physician, thereby facilitating adherence, improving patient outcomes thereby diminish the economic and societal burden associated with COPD. Consequently, pharmacist involvement could play a pivotal role in improving medication adherence in COPD. Involving non-physician health professionals could be the best strategy, for resource-poor nations like India, because the current physician-centric healthcare has no emphasis on patient education and counseling.

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Conflict of Interest
The authors declare that they have no conflict of interest.

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