



**THE**

**UK Entrepreneurial  
University  
of the Year 2013/14**



**2013  
THE AWARDS**

ENTREPRENEURIAL  
UNIVERSITY OF THE YEAR  
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UNIVERSITY OF STRATHCLYDE



# Universities in the Global Context

*Partnership, research, innovation and impact*

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# A university with history .....



- A place of useful learning
- Established in 1796 – Anderson's Institute
- Royal Charter 1964 – University of Strathclyde
- Scotland's 3<sup>rd</sup> largest university

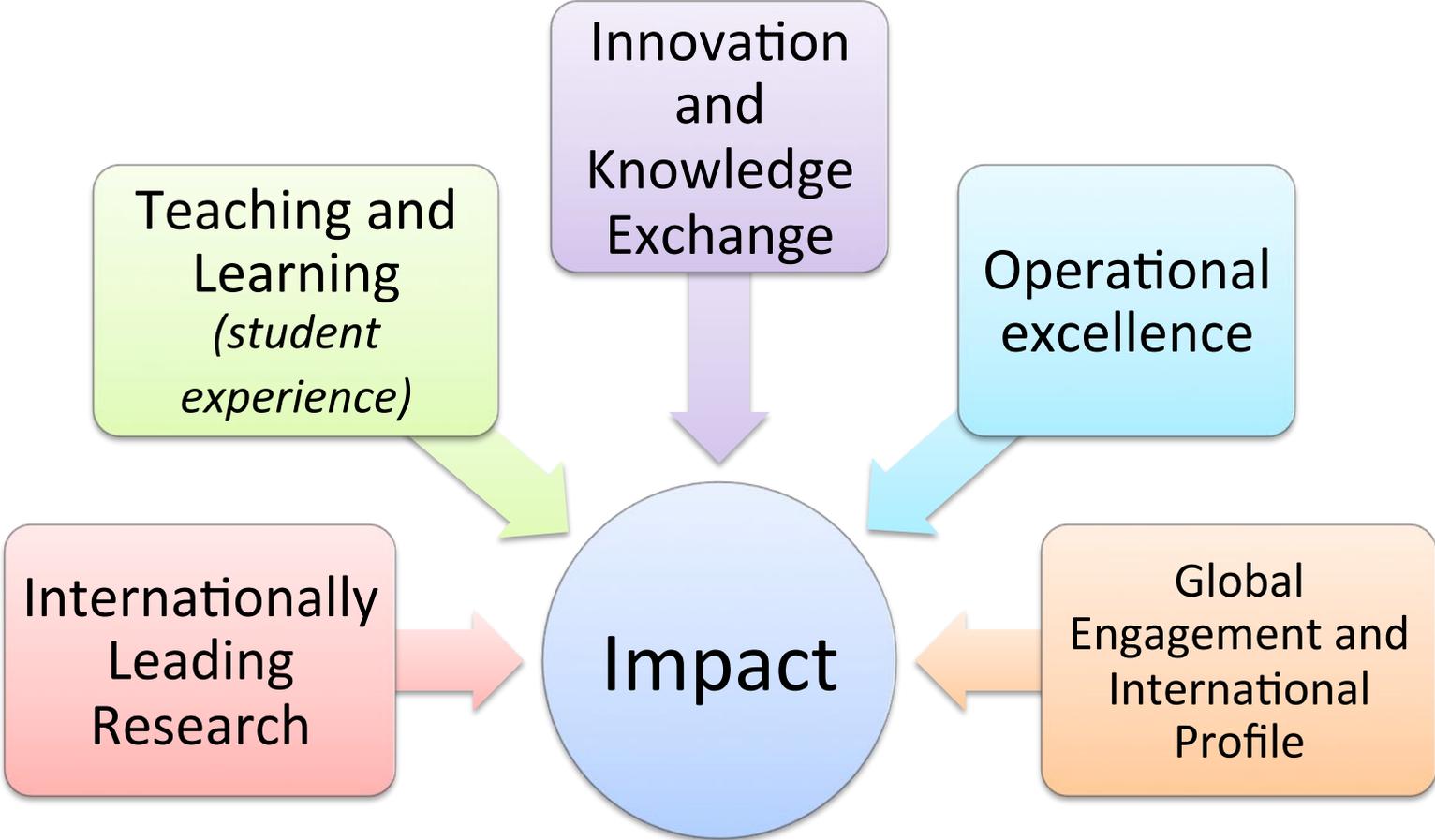


# Adapt or perish?

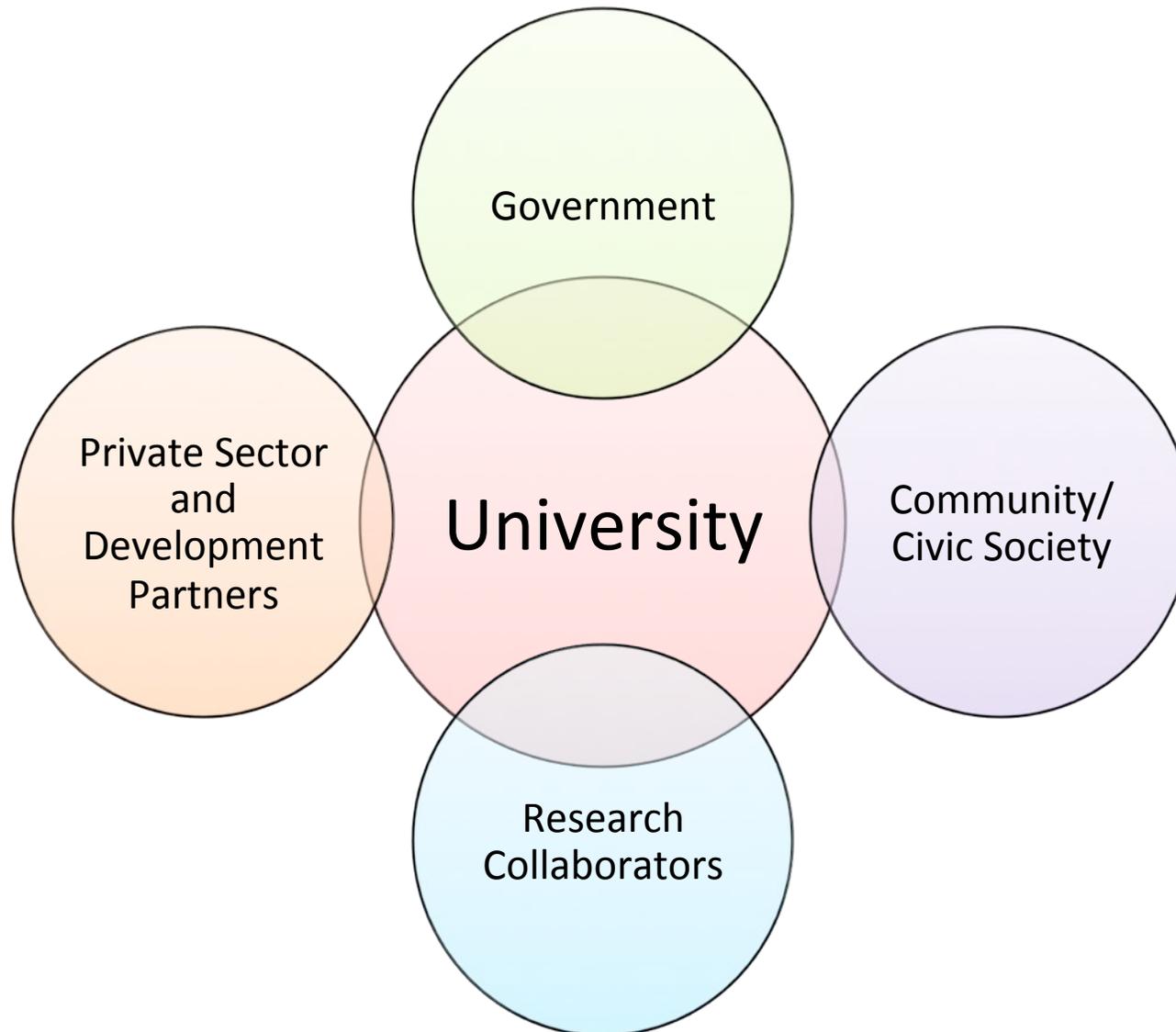
- Universities:
  - are unique global institutions
  - must adapt and innovate.
  - must embrace their cultural, socioeconomic and physical setting.
  - must focus on the individual
  - must become effective partners for global development.



# Useful Learning → IMPACT



# Levels of Engagement



# Engagement with Government



## Receiving from Government

- Primary source of funding
  - Scottish Funding Council
  - Funding for: teaching, research, strategic and capital development

## Contributing to Government

- Providing human resources for the country
- Research which addresses specific in country priorities and needs
- Thriving centres of innovation for economic development
- Source of independent advice

# Engagement with Private Sector



Collaborative research

- Shared projects in areas of mutual interest

Consultancy

- Expert objective advice

Knowledge Transfer Partnerships

- Three-way projects

Capacity Building

- Listening to the needs of industry

Commericalisation

- [Licensing if Intellectual Property rights to global companies](#)

# Research Collaboration



- Research and innovation are key to the university's vision
- 2014 Research Excellence Framework
  - Top 20 in UK
- [Single and multidisciplinary research centres](#)
- [Global collaborations and international engagement](#)

# Community Engagement



- Strathclyde Solutions Exchange
- University Research Days
- Children's University
- Images of Research
- Engaging researcher training
- Explorathon
- Civic and government engagement



# What IMPACT are we looking for in UNIMA?



- Vision
  - advance knowledge and to promote wisdom and understanding
  - engage in teaching, research, consultancy, public and community engagement
  - make provision for the dissemination, promotion and preservation of learning in response to the needs of Malawi and global trends



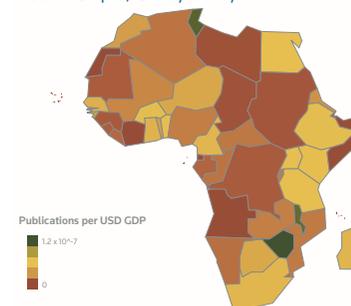
# UNIMA Successes



- Increasing number of higher and research degrees offered in country
- Continued development of international partnerships and collaborations
- Internationally recognised centres, research and academics
- Increasing research capacity of academics
- Improving collaboration with government and industry
- Research dissemination conferences



FIGURE 4: Output / GDP by country

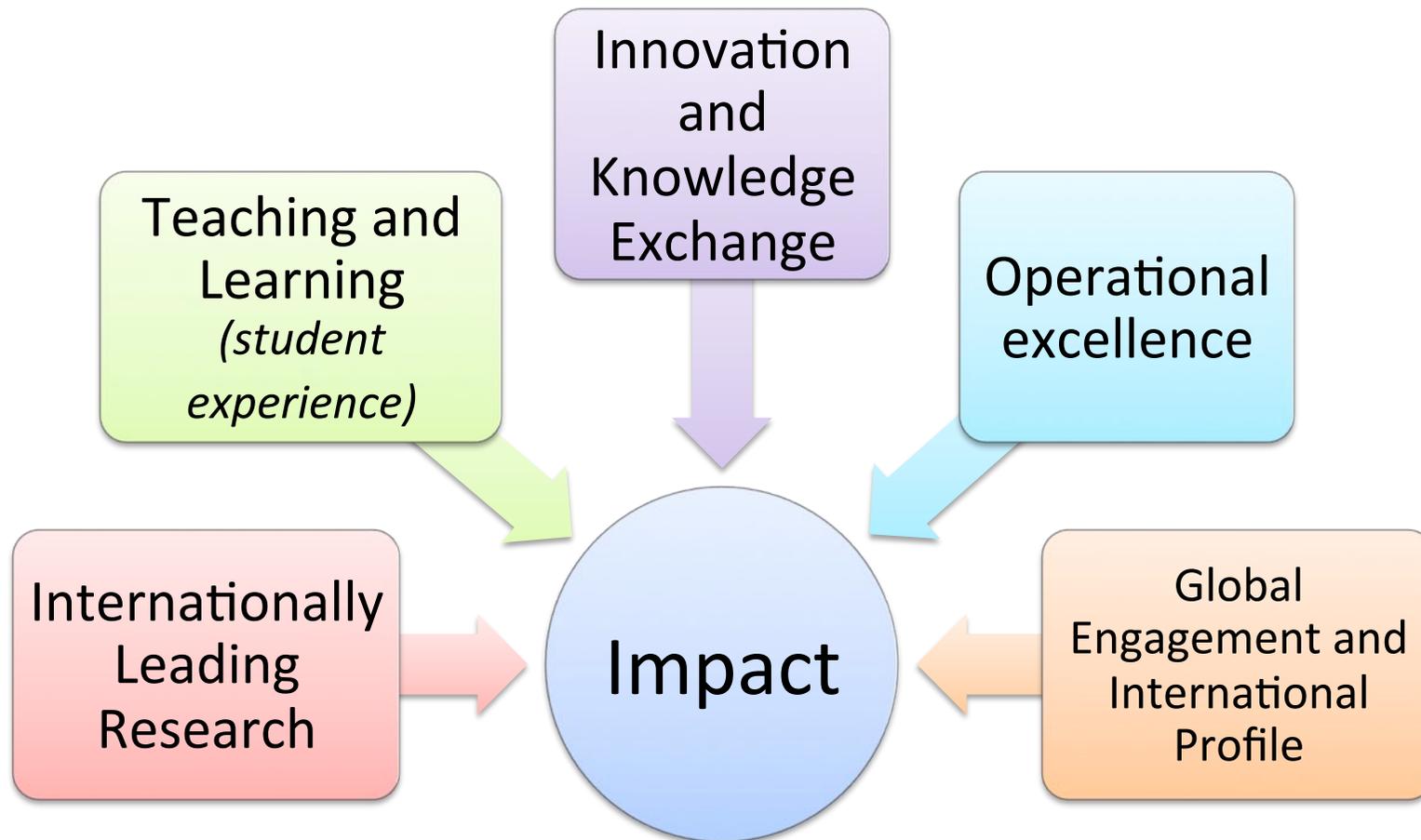


# Challenges



- Developing internationally recognised research centres which achieve impact
- Resources and facilities
- Coordinating research with national and international agendas
- Ensuring real collaboration with partners
- Developing effective knowledge exchange
- Global engagement
- Lack of confidence from policy makers and industry
- Individualism

# Way forward for UNIMA as a global leader in academia



# Issues to consider.....



- Leading research and innovation in the country and region
- Expanding collaborative partnerships
- Developing effective communication and dissemination channels with partners
- Building confidence in our products
- Building national capacity



University of  
**Strathclyde**  
**Glasgow**

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